



POPTICALS

POP-OUT SUNGLASSES

Opticals Featured on KSL

Popticals was featured in an article on KSL.com, Utah's #1 news and media source.

- Article titled **“Review: 7 outdoor products for late-summer fun”**
- Highlights unique compact design, polymide and hydrophobic lenses, TR 90 durability and over light weight.
- **2nd largest broadcast media website in the US**
 - **300 million monthly pageviews**
 - **510 ranked website in the U.S.**

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[\[Link to Original Post\]](#)

KSL.com

News Sports Brandview TV Radio Live Weather 72°



Popticals POPART Sunglasses

PRICE: \$239

GRADE: B+

Have you ever wished your sunglasses could fold up into roughly the size of a kiwi? I can't say I have, but that didn't stop me from being intrigued by Popticals sunglasses. Their unique design allows them to disconnect at the bridge, and the arms can also be folded in half.

The POPART is one of the brand's most popular styles. Even with the built-in Micro-Rail System that allows for them to fold, they feel lighter than a lot of other sunglasses out there. Does that mean they're not going to be sufficiently durable? Not necessarily. The frame is made from Grilamid TR 90 material that is touted as an ultra-strong material that's 20 percent lighter than other plastics.

The Polyamide lenses in the POPART are definitely high-caliber. With UV400 protection, they filter 100 percent of the sun's harmful UVA and UVB rays. They also have hydrophobic and oleophobic Ri-Pel technology that repels dirt, oil, dust and water.

**PACK SMALL.
LIVE BIG.™**