



The Bass University and Popticals See a Bright Future Together
Leaders in fishing education partner with innovative sunglasses manufacturer
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The Bass University, a leading source of educational materials and opportunities for bass anglers, has announced a partnership with Popticals, maker of innovative sports sunglasses that maximizes portability and performance.



“We’re always anxious to give our students access to the most cutting edge products, just like we provide them with cutting edge information,” Pete Gluszek said. “On the water, it’s critical to identify underwater habitat and bass under all light conditions while also protecting your eyes. Popticals excels at both of those goals, and can be easily carried in your pocket without the risk of damage.”

Popticals feature NYDEF™ Nylon lenses manufactured for them by Carl Zeiss Vision. The nylon material makes the lenses significantly clearer than polycarbonate lenses, rivaling glass and providing incredibly clear vision on the water. The Popticals patented design features the FL2 Micro-Rail System® that allows the premium lenses to spoon together during storage. A small, durable case keeps Popticals safe and secure until they are ready for action. Popticals then extend from compact storage to high-performance sunglasses in one smooth motion. The company sponsors 2007 Forrest Wood Cup Champion Scott Suggs and Bassmaster Elite Series rookie Skylar Hamilton.



Popticals President Scott Loudonback added that “The Bass University has created such a great platform to connect bass fishermen to the highest level of training out there. Through our partnership with Bass U, we’re excited to be able to spread awareness about Popticals and how our innovation is changing the way fishermen use their sunglasses.”

For more information about the Bass University, go to <https://thebassuniversity.com>
For more information about Popticals, go to www.popticals.com

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