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Booth #1067, On the Water Booth #27**

## **Eyewear Company Popticals Solves Problem of Scratched and Broken Sunglasses with New Patented Technology**

Popticals has developed and patented a new technology that will make scratched and broken sunglasses a thing of the past for fisherman.

The eyewear company noticed that sunglasses get scratched and broken when they're not in use because there's nowhere to put them, especially when fishing. Popticals solved this issue by patenting an innovative technology that allows their sunglasses to be stored inside of a small protective case. This design features the FL2 Micro-Rail System®, which allows the lenses to slide inward to give the sunglasses their small storage size. Each pair of Popticals come with a tough protective case small enough to fit inside a pocket, ensuring anglers always have a safe place to keep their sunglasses when they're not using them.

Popticals are equipped with NYDEF™ nylon lenses manufactured for them by optics-industry leader Carl Zeiss Vision. The nylon material makes the lenses significantly clearer than polycarbonate, rivaling glass in clarity to help anglers see deeper and more clearly into the water. The nylon construction also offers a remaining 20% lighter weight than polycarbonate for a more comfortable fit. The lenses come with complete UV protection, polarization, and a hydrophobic coating that repels water, oil and dust.

Pro anglers from FLW Forest Wood Cup Champion Scott Suggs to first year Bassmaster Elite Series competitor Skylar Hamilton are choosing Popticals as their sunglasses of choice this year on their respective tours. "With other sunglasses, I've second-guessed what I've seen so many times in the past," said Suggs. "But with Popticals there's no guessing. I know exactly what I'm looking at the first time I see it. The way I look at it, at the end of the day I've covered twice as much water. And when I'm done, they go inside the small case and right in my pocket."

For more information on Popticals, go to [www.popticals.com](http://www.popticals.com). See how Popticals sunglasses work at <http://www.popticals.com/how-popticals-work/>.

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