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Popticals Debuts Innovative Line of Premium Sports Sunglasses That Extend From a Portable Size Using Patented New Technology

Popticals® Pop-Out Sunglasses Will Feature New Line of Innovative Sunglasses and Host Autograph Signings with FLW Pro Angler Scott Suggs During ICAST

Orlando (2016) – Eyewear company Popticals® will be showcasing their revolutionary new line of portable, pop-out sports sunglasses that will change the way fisherman and outdoor enthusiasts think about their sunglasses at ICAST 2016. Using their patented design, [Popticals](#) builds portable, high-performance sports sunglasses with a convenient, safe way to store them when they are not in use.

Popticals will also be hosting FLW Pro Angler and Popticals Pro Scott Suggs at their booth during the ICAST show. He is most well-known for making bass fishing history by becoming the sport's first instant millionaire by winning the 2007 Forrest Wood Cup on Lake Ouachita and in 2015 he became the first Major League Select angler to win a Major League Cup. Suggs will be at the Popticals booth Wednesday, Thursday, and Friday from 12:30-2:30pm to meet fans, sign autographs and talk about why Popticals are his #1 sunglasses for fishing.

The *Popticals* patented design features the FL2 Micro-Rail System® that allows the premium, nylon lenses manufactured by Carl Zeiss Vision to spoon together during storage. A small, durable case keeps *Popticals* safe and secure until they are ready for action. *Popticals* then extend from compact storage to high-performance sunglasses in one smooth motion.

Popticals feature world-class polarized nylon lenses manufactured by Carl Zeiss Vision, which provide a lighter weight and higher optical clarity than commonly used polycarbonate lenses. FLW Pro Angler Scott Suggs has been competing with Popticals in this year's FLW Tour. "Popticals let you see details you can't see with other sunglasses," says Suggs. "I know what I'm looking at when I see it the first time. The guessing is gone."

The lenses offer 100 percent UV protection (UV400 rated), impact and scratch resistance, and Ri-Pel® hydrophobic lens coating by Carl Zeiss Vision. This special coating completely repels water, dust, sweat, oil, sunscreen, and other liquids from clinging to the lenses. With American innovation and Italian design and manufacturing, each pair of Popticals are assembled, painted and finished by hand.

The *Popticals* introductory line of 5 frames and 25 color and lens combinations is available now with an MSRP starting at \$169.

Designed for the great outdoors, *Popticals* bring true innovation to the world of sports sunglasses. Popticals builds portable, premium sports sunglasses that provide high-performance eyewear when you need them, and a convenient, safe way to store them when you don't.

About Popticals:

Popticals were created to solve the basic problem with wrap-around sport sunglasses: they aren't portable. The company invented a solution by creating an innovative, patented design with a rail system that allows the lenses to slide parallel to each other or "spoon" for portable, safe storage on the go. The sunglasses easy expand from their small size to provide sunglasses for those who don't want to sacrifice portability for quality.

Popticals was founded with a spirit for innovation and adventure. With world-class nylon lenses manufactured by Carl Zeiss Vision, Popticals deliver high-performance sunglasses when you need them and a safe, compact place to store them when you don't. The Popticals introductory line of 5 styles and 25 SKUS is available now at select retailers and on Popticals.com.

Learn more at www.popticals.com